

# **Alumni Champions**

#FNFCampion

Wednesday 21st December 2022

## **Agenda**

- Message from our CEO – Prof Greta Westwood CBE
  - Welcome – Rachel Morgan & Jess Sainsbury
  - Comms & Marketing intro and updates – Jane Lennon
  - Regional Team Feedback - All
  - New Alumni Portal – Adam Rabinowitz
  - Follow Up and Next Meeting – Jess Sainsbury
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Message from our CEO –  
Professor Greta Westwood

## **Welcome to your Alumni Champions Meeting**



Rachel Morgan – Director of Engagement



Jessica Sainsbury RN, Head of Nursing & Midwifery Engagement – as of 1<sup>st</sup> January 2023





"You Can't Pour from an Empty Cup"

**Shiny Mind**

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### OUR PURPOSE

...PIONEER CHANGE AND IMPROVEMENTS IN PATIENT AND HEALTH OUTCOMES, THROUGH NURSING AND  
...CLINICAL AND RESEARCH LEADERSHIP, HONOURING FLORENCE NIGHTINGALE'S LEGACY.

### WE DO

### WE ARE

# 2022 Highlights

## SUPPORT

We create exceptional nursing and midwifery leaders - today, we are reaching over 200,000 nurses and midwives

## PIONEER

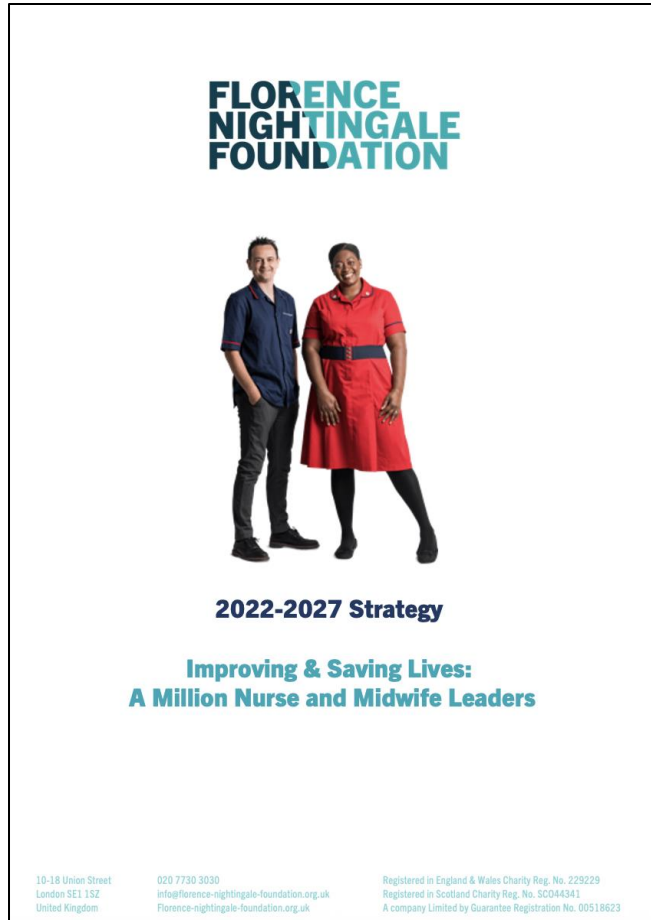
We are home to the FNF Academy and the unique Nightingale Frontline service

## CONNECT

We work in partnership



# **Summary of new FNF Strategy 2022-2027**



# Improving & Saving Lives: A Million Nurse and Midwife Leaders

## Mission

Dedicated to developing nursing and midwifery leaders to improve and save lives across the world, continuing Florence Nightingale's legacy.

## Vision

**Over the next 5 years** we will continue to grow as a world class leadership academy, supporting nurse and midwife leaders to ensure healthy lives and promote well-being for across the world.

# Strategic Priorities

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- **Developing and Transforming Compassionate Leaders** - to provide contemporary and relevant FNF leadership development opportunities for 1,000,000 nurse and midwives in the UK and across the world
  - **Influencing Policy** - to be recognised as a provider of independent analysis on issues which impact on the ability of nurses and midwives to deliver high quality care nationally and globally
  - **Promoting Evidence Based Practice** – to support a learning culture of evidence-based practice across health and care systems
  - **Growing FNF Academy Membership** – to develop the membership offer to meet the needs of our UK and global members to increase reach to 1,000,000 nurses and midwives
  - **Creating a Financial, Social, Cultural & Environmentally Sustainable Future** – to ensure a sustainable future is at the heart of all that we do
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# Looking forward to 2023

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We are here to work with **you** to support and develop current and future nurse and midwife leaders.

As Dame Yvonne Moores says, today FNF is for **“the many, not the few”**.

Here are some of the things we will focus on in 2023:

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- New Strategy Launch film coming in January!
  - Health & Wellbeing Book Launch in February
  - Launch of FNF Global at the House of Lords on 7<sup>th</sup> March 2023
  - Launch of a new Membership model from April 2023, including an exclusive Members' Portal and open access to online modules (all count for CPD hours) – **for just £1 per nurse per year!**
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- Continuing to deliver programmes and services that focus on the challenges and opportunities for N&Ms today including: recruitment and retention; digital and green healthcare; student & EC; global majority and IENMs; and FNF as a champion of sustainability
  - Key annual events including the Florence Nightingale Commemoration Service (date TBC), Scholar Conference and Students' Day
  - And maybe some new ones ... TBC but potential for an Open Day at RCOG and an Alumni event – let's discuss at our next meeting please!
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Communications and Marketing Manager

Welcome Jane Lennon!

## PUTTING ON 'A BRAVE FACE' DURING THE PANDEMIC

Home > Blogs > Putting on 'A Brave Face' during the pandemic

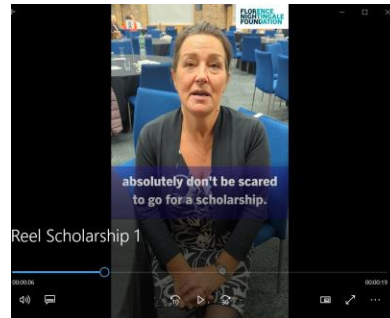
April 19, 2022

Mandeep Lally, a Junior Sister at the University Hospital of Derby and Burton NHS, has written an incredibly poignant and moving memoir about her experiences of being a nurse leader during the Covid-19 pandemic.

Written during some of her darkest moments during the pandemic, Mandeep's memoir 'A Brave Face' is an honest account of the exhaustion, distress and emotional turbulence she endured. It details her experiences of coping at work and coping at home, in particular the pressing need she felt to put on 'a brave face' as she led her team and reassured her family.

Mandeep, a Florence Nightingale Foundation scholar and Alumni Champion, has kindly and courageously shared her memoir with us; you can watch her reading it aloud on [FNF's YouTube channel](#) with Academy Director Professor Gemma Stacey. It is a story that's likely to resonate deeply with many of you who worked during the pandemic and may trigger some difficult feelings and memories. Please be kind to yourself and after watching, take time out to reflect.

Following her memoir reading, Mandeep and Gemma discuss Clinical Supervision, in particular



# Sharing the impact of our work and the voices of our nurses and midwives



Florence Nightingale Foundation @FNightingaleF · Nov 30

We're at the final day of our first ever #student #leadership programme. Hearing from @datt\_colette on the inspiring journey we've all been through together.

@NorthMidNHS  
#NMUHstudents #FNStudents





## We need your help! Coming soon:

- New FNF strategy and video
- Focus on sustainability
- FNF Prospectus – showcasing what we offer
- Website: ensuring it works for users
- Newsletter: what do people want to hear about?
- Nightingale Frontline: remind people of the service and its value – please share



Regional Team  
Meeting Feedback



How can we support the sustainability agenda and reduce waste in healthcare?



How can we engage the next generation of nurses and midwives locally?



## Meet our Champions!

Bios and impact on our FNF website.

Become an Alumni Champion!

Adam Rabinowitz



Alumni and membership manager





## Alumni champions LMS

<https://academy.florence-nightingale-foundation.org.uk/courses/alumni/lessons/alumni-champions/>

**Password: Alumni2022**



Adam Rabinowitz



Alumni and membership manager



# Tell us about your proudest moment as an FNF Champion in 2022

Leading an amazing group of FNF Women to Eden!

Celebrating a year of the leadership log podcast and being a go author in the well-being book

Only just joined as a Champion so not much to report. But I have encouraged a member of staff to submit an application and she's been interviewed so that's great.

Being part of a wider network of enthusiastic and exciting leaders in nursing

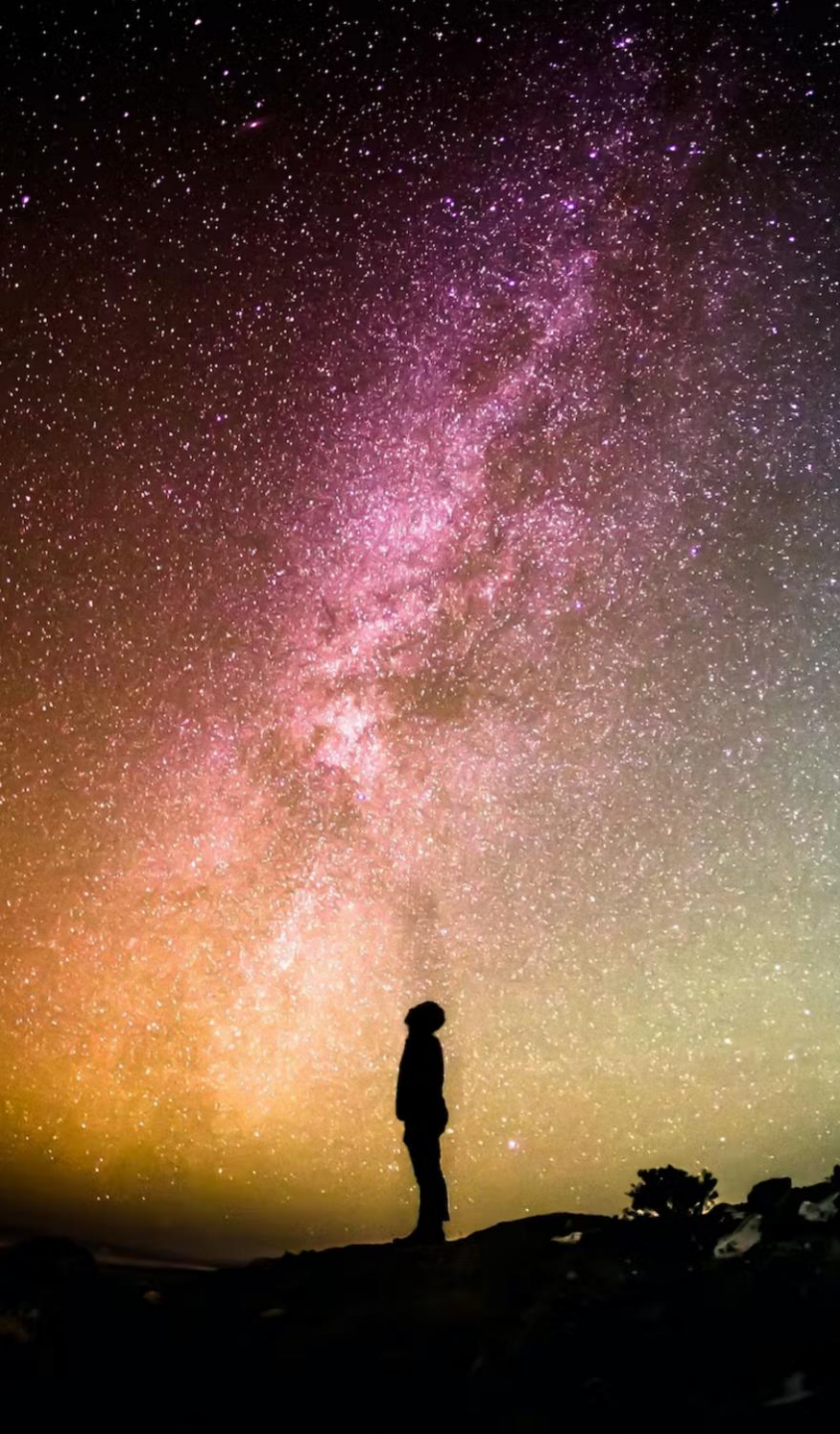
Lego serious play

High Impact Leadership Course, UC, San Fran

Presenting at a national conference on restorative clinical supervision

Being asked to present impact and difference FNF scholarship has made - gaining a new role





# Tell us your hopes and dreams for 2023 in your FNF Champion role

Grow a community of practice of Welsh Scholars that can influence health and social care in Wales

Continue to develop myself as an inspirational leader in my new role

To meet with the rest of the regional group.

To influence others to apply and expand their personal and professional confidence being a leader in nursing

To continue to support future scholars on this amazing journey

Launch of FNF Cymru and to support future FNF scholars.

To secure funding for a

To better understand the FNF impact in our region.





# Tell us your hopes and dreams for 2023 in your FNF Champion role

Publication in Nursing Times in Feb re scholarship project

Establishing FNF Cymru

Thank you for joining us!

See you at our next FNF Champions call

Date - Thursday 16<sup>th</sup> March 2023

Time – 11am

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#FNFChampion @FNightingaleF

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